

ATTD Ignite 2025

Converging Brilliance, Igniting Progress

ATTD Ignite builds on the success of the [International Fair of New Technologies](#) with the aim to revolutionize diabetes technology and impact patient care.

Launched at ATTD 2024 in Florence with an inspiring session and networking event setting the stage for the transformational journey ahead, including new technology showcase, workshops, innovation awards, and global exchanges.

ATTD Ignite is a dynamic and innovative initiative bringing together scientific experts, entrepreneurs, industry leaders, and

Venture Capitalists.

Goals

EMPOWER START-UPS

Giving knowledge, skills, and resources necessary to thrive in the competitive landscape

FOSTER INNOVATION

By encouraging collaboration and exchange of ideas within the diabetes technology start-up community

DRIVE SCALABILITY

Helping start-up companies develop their technologies and business models to achieve scalability.

ENHANCE INVESTOR READINESS

Supporting you to refine pitch decks, business strategies, and demonstrate the potential for return on investment.

FACILITATE COLLABORATION

Between start-ups, scientific experts, and industry leaders. Leading to groundbreaking advancements in diabetes care.

Agenda

09:00-09:05: Welcome Remarks by Prof. Moshe Phillip and Prof. Tadej Battelino

09:05-10:00: Workshop “Empowering Startups for Success”

Topics of discussion

1. Funding the Journey – Stages of Financing & Investor Outreach
2. Perfecting the Pitch & Balancing Growth Strategies
3. Governance & Leadership – Control, Boards & Decision-Making
4. Strategic Partnerships – Scaling Through Collaboration
5. Planning for Exit – When & How to Make the Right Move
6. Domestic vs. International Expansion – Key Considerations
7. Virtual vs. In-Office – Building the Right Team
8. The Power of Networking – Creating Meaningful Industry Connections

Speakers:

- Greta Ehlers, Business Scouting & Development, Diabetes Center Bern

- Craig Cooper, Partner, Serpentine Ventures
- Jon Brilliant, Co-Founder & CFO, Luna Diabetes

10:00-10:30: Networking Break

10:30-11:45: “Innovators in Action: The Diabetes Tech Tank”

- **10.30 – 10.35** *Introduction*
- **10.35 – 10.45** *Pitch 1 + Feedback*
- **10.45 – 10.55** *Pitch 2 + Feedback*
- **10.55 – 11.05** *Pitch 3 + Feedback*
- **11.05 – 11.15** *Pitch 4 + Feedback*
- **11.15 – 11.25** *Pitch 5 + Feedback*
- **11.25 – 11.35** *Audience Q&A*
- **11.35 – 11.37** *Winner announcement – award supported by 1921.vc*
- **11.37 – 11.45** *Expert Panel Feedback & Key Takeaways*

Panel of Experts:

- Prof. Moshe Phillip (host)
- Sean Sullivan, Senior Program Officer, Helmsley Trust
- Nadia Ait-Aissa, Founder, Affect Health
- Jon Brilliant, Co-Founder & CFO, Luna Diabetes
- Fredrik Debong, Founder & Partner, 1921.vc

Confirmed Startups:

- Sam Scott, CEO & Co-Founder, Enhance-d (Switzerland)
- Dr. Viral Shah, Founder, Diabetes Driving Pal (USA)
- Ekaterini Alexiou Chatzaki, CEO, ABCureD PC (Greece)
- Yuta Matsuda, Founder & CEO, T1D Scout (USA)
- Nicolas Elvemo, CEO, GlucoSet (Norway)

11:45-12:30: Panel discussion: Igniting Innovation

- **11.45 – 11.50** *Introduction*
- **11.50 – 12.10** *Bridging the Gap: Integrating Startups into Established Healthcare Systems*

- **12.10 – 12.25 Future-Proofing Diabetes Tech: Designing for the Next Wave of Disruptive Innovations**
- **12.25 – 12.30 Closing Remarks**

Speakers:

- Prof. Tadej Battelino (moderator)
- Craig Cooper, Partner, Serpentine Ventures
- Ben Delhey, CEO, B0YDSense
- Torsten Christann, Partner & Managing Director, Digital Oxygen

12:30-13:00: Networking lunch

**Agenda subject to changes*