

#ATTD2025 Social Media Guide

☐ Spread the Word with Ready-to-Use Copy Samples!

Help us make **ATTD 2025** the biggest and most impactful event in diabetes technology & treatments!

Use these sample posts, adapt them to your style, and pair them with visuals to share your excitement:



☐ Option

1:

This March, I'm attending **#ATTD2025** in Amsterdam! Excited to join a global community shaping the future of diabetes technology. Are you coming too? Let's connect!

☐ Option 2:

Looking forward to discussing cutting-edge innovations in (insert 1-2 topics of your choice, e.g., CGM, AID systems, digital health) at #ATT2025! Can't wait to meet fellow experts and diabetes innovators!

□ **Option 3:**

Eager to explore the latest breakthroughs in diabetes management at #ATT2025! From AI-driven treatments to next-gen insulin delivery, this is where the future of diabetes care unfolds. Join me!

Create Social Media Profiles (If You haven't already!)

To follow all things #ATT2025, you'll want to be on social media. If you don't have an account yet, here's how you can start:

Facebook – Here's how:

- Step-by-step guide – https://www.facebook.com/help/www/570785306433644/?helpref=hc_fnav
- Video guide – <https://www.youtube.com/watch?v=h66MyPLry9Y>

Twitter/X – Here's how:

- Step-by-step guide – <https://help.x.com/en/using-x/create-x-account>
- Video guide 1 – https://www.youtube.com/watch?v=_nkXbqqHSss
- Video guide 2 – https://www.youtube.com/watch?v=QJAibLM_F00

LinkedIn – Here's how:

- Step-by-step guide – <https://www.linkedin.com/help/linkedin/answer/a554351/how-do-i-create-a-good-linkedin-profile-?lang=en>
- Video guide – <https://www.youtube.com/watch?v=jh5eDSMPvjE>

Instagram – Here's how:

- Step-by-step guide –

<https://help.instagram.com/155940534568753>

Follow ATTD 2025 on Social Media

What's happening on **ATTD 2025's social media channels** before, during, and after the conference? A lot! Here's why you should follow us:

□ Stay Up-to-Date

Get the latest conference updates, important deadlines, abstract submission details, and key announcements—straight to your feed!

□ Access Daily Insights

Discover groundbreaking research, major advancements in diabetes technology, and expert insights throughout the ATTD journey.

□ Engage with Conference Highlights

Follow along with key program announcements, speaker spotlights, and special events leading up to and during the conference.

□ Build Your Network

Connect with global diabetes experts, researchers, and industry leaders. Social media helps you engage in meaningful conversations, share insights, and create collaborations that last beyond the event.

□ Join Real-Time Conversations

During **ATTD 2025**, our channels will be buzzing with **live updates, session highlights, and attendee interactions**. Be part of the excitement by sharing your experiences, key takeaways, and photos using **#ATTD2025**!

Make sure to follow us!

□ Facebook: [@ATTDconference](https://www.facebook.com/ATTDconference)

□ Twitter/X: [@ATTDconference](https://twitter.com/ATTDconference)

- **LinkedIn:** [Advanced Technologies & Treatments for Diabetes \(ATTD\)](#)
- **Instagram:** [@attdconference](#)

Understand & Use Hashtags – Ours is #ATTD2025!

Why Use Hashtags?

- Connect with discussions on diabetes technology & treatments.
- Ensure your posts are visible to the **global ATTD community**.
- Engage with like-minded professionals, speakers, and organizations.

Official Hashtag: #ATTD2025 – Use it in all your posts!

- Follow the hashtag on your social media platforms to see what others are sharing and join the conversation!

Share Your Experience & Connect with Other Participants

Ways to Share Your ATTD 2025 Experience:

- Live tweet from **sessions, workshops, and the exhibition** – tag **@ATTDconference** and use **#ATTD2025**.
- Post **photos & insights** before, during, and after the event—use **#ATTD2025**!
- Engage by liking, sharing, and commenting on **ATTD posts** and fellow participants' updates.
- Share key takeaways from expert sessions & **tag speakers or panelists** in your posts!

Suggested Ways to Connect with Other Attendees:

- ✓ Follow & engage with **#ATTD2025** content.
- ✓ Interact with **speakers, organizations, and fellow attendees** online.

- ✓ Stay active on **ATTD 2025's official channels** before, during, and after the event.

Ready to Be Part of the #ATTD2025 Conversation?

We're excited to see your voice in the online discussion! Whether you're attending in person or virtually, let's make **ATTD 2025** an **engaging, collaborative, and innovative** event!